

WINTER ATHLETE FOUNDATION



Sample Cover Letter

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Prepared by the Winter Athlete Foundation

SAMPLE COVER LETTER



Ashley Smith

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May 21, 2019
Nike
6191 State St Suite 1485
Murray, UT 84107

Hello,

My name is Ashley I'm a Freshman at the University of Utah David Eccles School of Business majoring in marketing. I am writing to you to express my interest in the position of Sales Associate at Nike in the Fashion Place Mall.

As a woman who competes as a competitive Speed Skater, I find that comfort and flexibility while I train is very important. During my athletic journey I have found that Nike's clothing consistently provides me with this needed comfort and flexibility, and has allowed me to get the most out of my training.

I am furthermore an avid believer in Nike goal of women empowerment through athletic activity and achievement. I believe that my unique experience as a member of the Olympic Speed Skating team can contribute positively to this culture at Nike.

Additionally, as an Olympic athlete I have placed a great emphasis on developing my interpersonal skills. I have learned to work effectively within a team and communicate well with others. Competing at this high level has also taught me to set goals for myself and follow through on those goals.

One specific way that I think my experiences could enhance my performance as an employee is my ability to give insightful clothing recommendations to customers based on the activities that they are pursuing. I have developed this skill entirely through my personal experiences with these products.

I would be very excited to have the opportunity to use my athletic experience to contribute to at Nike. I have attached my resume to give you a better insight into my education and experience, and how I can make a difference at there. Thank you so much for your time and consideration, I look forward to hearing from you.

Sincerely,

Ashley Smith